

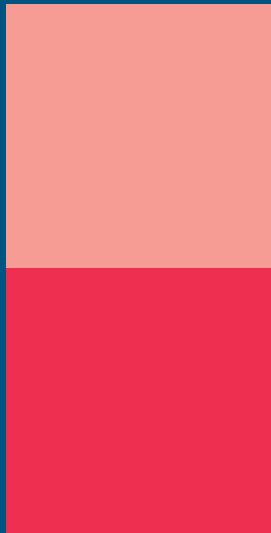


Digital meets offset power.



manroland

Two becomes one.





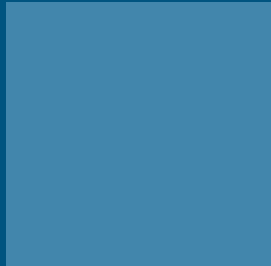
Highest quality meets individuality.

manroland and Océ are redefining the printing market because, effective immediately, offset and digital printing now go hand in hand. Our groundbreaking partnership unites the advantages of both printing technologies, and we are the first on the market to offer complete digital printing solutions.

The services provided by manroland and Océ extend from business consulting right through to implementation and even ongoing support of the entire solution. This ensures customers of security along the complete value-adding chain.

We are happy to advise you which combination of print and data management, digital and offset printing as well as post-processing is the best for your organization.

Global market leaders
become a global market
leading team.





A strong new team.

manroland and Océ, two global market leaders in their respective fields, have formed a team in which both contribute their strengths to optimize customer benefits.

manroland possesses profound expertise in the development and manufacturing of high-productivity post-processing and enhancement systems for offset printing as well as in the development of complete solutions. Here manroland's competence in logistics and networking workflow solutions is a major advantage.

Océ develops and manufactures high-performance digital inkjet printing systems and has key expertise in data management, digital print data generation, print converting, and production automation. Océ is the global market leader in digital continuous webfed printing systems and belongs to the Canon Group since 2010.

Out-of-print becomes
individually available.



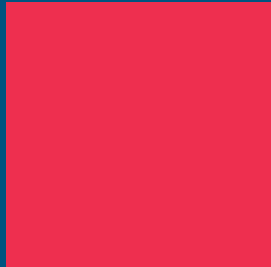
Our application: commercial printing.

The unique advantage that manroland and Océ offer together is run length flexibility: manuals, brochures and books that can be produced in high quality at any time and in any quantity.

With the integration of digital inkjet printing technology plus post-processing and enhancement systems, you can in future produce just-in-time in a completely new dimension.

Also short runs that individually approach readers with personalized content can be produced at competitive prices. What do you want to read tomorrow?

Regional becomes
individual.





Our application: newspaper printing.

A news item that won't only thrill local journalists: digital printing solutions make the production of regional short-run newspapers economical.

Digitally produced supplements enhance the value of the newspaper. Through full integration of inkjet presses in the entire networking workflow of newspaper production, new editorial concepts are efficiently realizable.

From print data management through digital and offset printing right up to post-processing, manroland and Océ are the only providers of a total printing solution from a single source.

Target group becomes
target person.



Our application: personalization.

The leaflet you are holding contains completely different offers compared to the one your neighbor has – a mistake? No, quite the opposite. A personalized customer leaflet achieves precisely what it is intended to – right down to one single customer.

Inkjet technology offers the flexibility required to meet a customer's individual needs with mailshots and leaflets. Ideal: the combination of highest quality through offset printing and highest individuality through digital printing.

With a comprehensive and efficient workflow in which both printing technologies are fully integrated, you can quickly make individualized products and a more effective production a standard part of your portfolio.

The logo for manroland, featuring the word "manroland" in a lowercase, sans-serif font. The letter "o" is stylized with a blue circle around it. To the right of the text is a graphic consisting of four colored squares arranged in a 2x2 grid: top-left is teal, top-right is light blue, bottom-left is red, and bottom-right is light orange.

manroland

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